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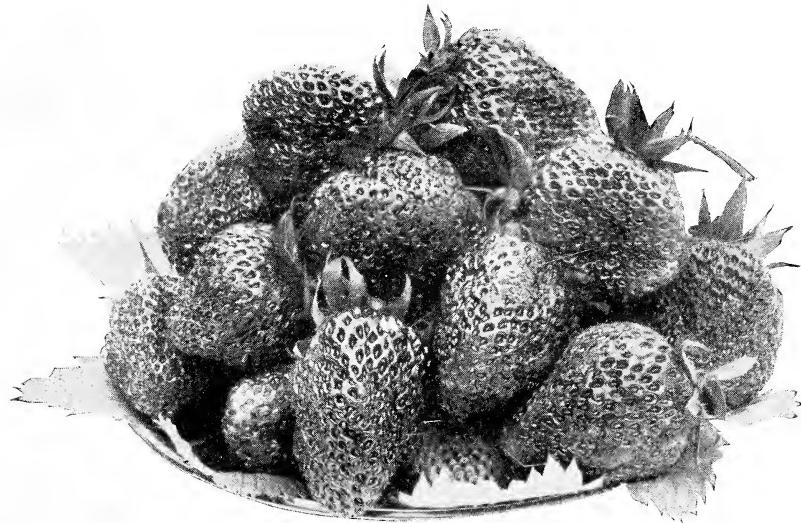
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U. S. DEPARTMENT OF AGRICULTURE

DANIELS UTILITY PLANTS

Plants of Productive Usefulness

1924



Plants that satisfy

Varieties that succeed

Service that counts

Prices that please

THE DANIELS NURSERY

The Northwest's Leading Utility Plant Producers

FRANC P. DANIELS, Proprietor

Long Lake, Minnesota

My 1924 Message



FRANC P. DANIELS, Proprietor

hardy stock, true to name, of the best varieties available for the Northwest, sold direct to the planter at truly planters' prices, and under a "satisfied customer" policy, is the explanation.

Another factor which has contributed liberally to the remarkable growth of our business is that I personally stand back of every sale and do not consider the transaction closed until the purchaser is satisfied. I will see to it that you are pleased with your dealings with us.

And we are here to give service. I want our plants to continue to do their best in your hands. At any time you want the benefit of our experience in selecting varieties, planning your plantings, or in the care of plants after set out, I will be glad to have you write us. I will see that you get your reply promptly, too, in time to be of some real help.

Most buyers of nursery stock want to know something about the concern from which they are buying. I am the sole owner and proprietor of The Daniels Nursery. Starting out as a fruit grower, years ago, my change to a nurseryman was a natural one. I found it very difficult to buy good plants, true to name, of the best varieties, at a reasonable price. So, with some previous nursery experience, and a college course in horticultural work to aid me, I started growing my own plants. From that time to this day I have spared no efforts to keep in touch with the latest scientific developments in plant production, and everything possible is now done at our nurseries to produce the very highest quality that modern scientific methods can produce. My success from the start was marked. Soon my neighbors, seeing my success with plants of my own growing, came to me for stock, and before long I had a nursery business literally forced on to me.

But although during recent years I have been more of a nurseryman than a fruit grower, my heart is still with the fruit grower, for I see his problems and his needs through his own eyes, and I know that he must be able to secure good plants, true to name, at fair prices, if he is going to make the profit he deserves from the production of fruit. I still grow some fruit, and increase my acreage a little every year. The fact that I have been president of the Minnetonka Fruit Growers Association for the past few years indicates in some measure how my success as a fruit grower is judged by my fellow growers.

Planting season is not far off. Plans should be completed soon, and orders sent in early. We both benefit from early orders; you in better choice of varieties, for some are always sold out early, and we in being able to get the office work done before the big spring rush. So order early. ORDER NOW.

I want your order not only this spring, but in years to come, and I am glad at all times to let the quality of our plants and our service decide whether or not you will buy from us in the future. I am confident that you will.

Respectfully yours,

FRANC P. DANIELS, Proprietor.

Pointed Paragraphs

for Prospective Purchasers

ABOUT UTILITY PLANTS. Our specialty is UTILITY PLANTS. By UTILITY PLANTS we mean particularly plants of PRODUCTIVE USEFULNESS, as well as plants that serve useful purposes but are not productive of useable crops. No group of plants gives greater returns for the amount of money invested than do DANIELS' UTILITY PLANTS.

ABOUT EXPENSE vs. INVESTMENT. There's a difference. When you buy meats or groceries you incur an expense. When you buy DANIELS' UTILITY PLANTS you make an investment. They increase in value each year after planting—they produce abundant yields of health-giving fruits and vegetables that repay all the capital invested together with generous dividends in addition (dividends which often reach many hundreds of dollars per acre annually)—and they improve the value of the property where planted several times over their cost. A well planted city or country home is more readily salable and brings a higher price than a similar property unplanted.

ABOUT OUR VARIETIES. Our list of varieties is strictly up to date. We have chosen them purely and simply on their merits,—because they have proven themselves to be the best varieties in existence for our rigorous Northwest climate. Old varieties of less merit have been discarded. Our varieties bear the official stamp of approval of the highest Horticultural Authorities of the State and Northwest. You have heard much of the new varieties we offer thru the agricultural press and the radio.

ABOUT OUR PLANTS. We make every effort to produce plants of the highest possible quality. We have a wide variety of soil types and can select the one best suited to each nursery crop. No pains are spared in the preparation, building up and fertilizing of our soils before planting so that our stock will develop the most desirable type of root system and top. At digging and packing time everything possible is done to insure that our plants will reach the customer in 100% perfect condition. All stock is carefully graded and individuals not up to standard are discarded.

ABOUT OUR PRICES. We put quality above price. A poor plant is dear at any price. Plants lower priced than ours can be purchased. It is our firm belief, however, that they will prove more expensive in the end. We have put our prices as low as is consistent with the cost of producing strictly first class stock. And higher priced plants may be bought, too. But the fact that they are higher priced than ours does not necessarily make them any better than ours. The difference in price is usually explainable by less economical production, desire for greater margin of profit, or, and usually, by the different method of selling. When a traveling agent sells you a bill of stock, he puts 50% of the sale price into his pocket as his personal profit. We sell direct to the planter. When buying our plants you can put the 50% profit into your pocket instead of into the agent's pocket. Would you not rather buy that way, make your dollars go twice as far, and secure your stock direct from the nursery in 100% perfect condition, eliminating the usual chances of mixing and deterioration that come with the agent's intermediate handling?

ABOUT DIVERSIFIED FARMING. Now days we hear much talk about diversified farming. "Do not put all your eggs in one basket" is the idea emphasized. And a fine idea it is! But why not put some of the "eggs" in the "fruit basket?" There is hardly a farm in the northwest that could not operate a "fruit department" at a real substantial profit. The farmer who thinks he is "too far north," or "too far out on the prairies" or "too far from market" to raise fruit commercially is all wrong! There is some fruit crop that will just fit into your scheme of things. If you do not know what it is or just how to go about it write to us and we will give you some sound suggestions that may help you considerably. A modern fruit crop may be just the "cash crop" you are looking for to bolster up your farm profits in these rather trying times. Don't forget! There is some cash crop, a fruit crop, that will just meet your needs!

ABOUT PROFIT PULLERS. Properly handled, any fruit crop can be grown at a profit—the amount of profit usually depending upon the industry of the grower. Strawberries pay the biggest money for some growers,—especially when superior varieties like Minnehaha are grown. But most "general farmers" cannot handle the labor and marketing problems of a large strawberry crop. For them we must have a crop that requires a minimum of work, especially of detailed hand work, and a crop that is



One of Daniels Quality Strawberry Plants—They Grow,

easily harvested and marketed,—preferably marked right on the farm. For them we want a crop that is as nearly "fool proof" as possible, one for which the demand is so strong that the marketing is not a problem,—and one which is a real "profit puller,"—a "mortgage lifter." Hardy Red Raspberries in hills for cross cultivation would suit some. But the most "fool proof" of all is the Hardy Grape, and second the New Minnesota Plums.

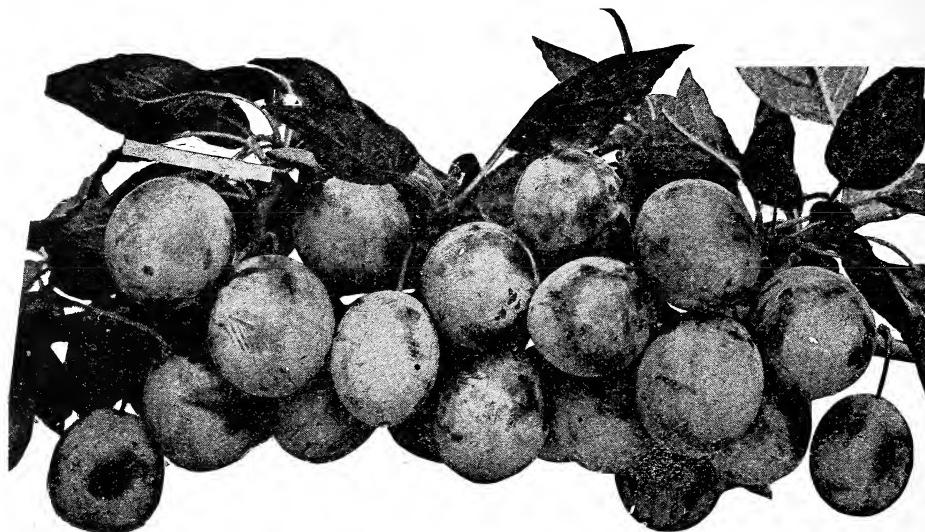
The Hardy Grapes take less work than any other fruit crop,—they produce with more certainty than any other,—and in these "modern" days the demand in every community will usually snap up the product of one or more acres without taking them off the farm. Just let the people know that you have good jelly and grape juice grapes and they will come miles for them.

The New Minnesota Plums, with their sweet flavor, hen's egg size and large annual crop are a close second to the grapes. Either or both fits well into the "big farm" schedule as well as into the intensively worked small place, and neither interferes with the general farm's "labor peaks."

Let Daniels' Profit Pulling UTILITY PLANTS bolster up your farm profits and keep them where they belong. Write us for suggestions that will fit your own farm needs.

ABOUT VARIETIES WE DO NOT LIST. We are growing many varieties of fruits and ornamentals that are not listed here because of the small stock we have of each. These are grown primarily for our large local trade. If you want something you do not see listed, write us. The chances are that we have it and can save you money on it, too.

ABOUT WRITING TO US. We are at your service. Write us whenever you have planting or cultural problems. Our experience should be of some help to you and we are glad to pass it on. Write at any time. We are always pleased to receive and answer your letters.



The New Plums

Probably the most valuable product of our great State Fruit Breeding Farm up to this time is the collection of plums that have been developed at that institution. They are truly wonderful fruits, and unquestionably worth many times more to the state than the total cost of the Fruit Breeding Farm. Many of these fruits are the size of a hen's egg. The trees are hardy, and heavy annual bearers. The quality of the fruit is second to none. No longer do we need to buy our good eating plums from the West, for we can grow just as good fruit on cheaper land, and put the freight bill in our pockets. Furthermore, we can get sweeter fruits, because our Minnesota fruits can be tree-ripened.

These new varieties should not be confused with the older sorts that have been grown here for years. These new ones bear every year, starting bearing at an early age, and producing tremendous crops. A yield of three bushels per tree has been maintained as an average for several years running on young trees just starting to bear. Judging from past performances, these plums will be one of our most profitable fruit crops in Minnesota and the adjoining states. An orchard of these varieties properly handled, judging from their performances thus far, should produce a minimum annual income of from three to five hundred dollars per acre. A yield of considerably more seems easily probable.

We have this season an excellent stock of these varieties:—trees of the type you will enjoy planting, with good, strong roots and large tops for the grade,—trees of the type that will furnish

a foundation for a highly profitable orchard. We list them at surprisingly low prices, considering the scarcity of these varieties and the high quality of our stock.

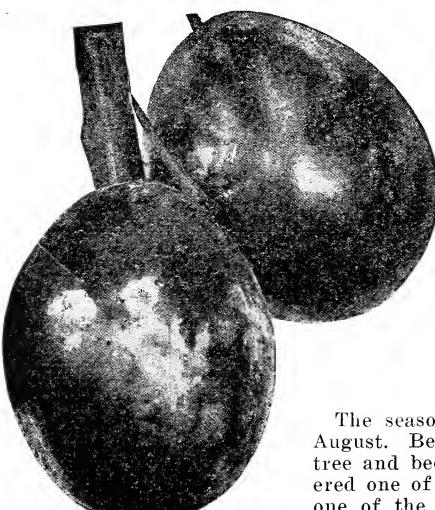
PLUM PRICES

	1	10	100
Extra large	\$1.00	\$9.50	\$90.00
Standard90	8.50	80.00
Medium80	7.50	70.00

UNDERWOOD (Minnesota No. 91)

Produces one of the strongest growing trees of the new varieties. The fruit is very large and attractive red in color, with a firm, juicy flesh; excellent for both market and home use. The fruit hangs well to the tree and ripens over a long period.

The season is early, usually covering the first two weeks in August. Being a vigorous grower, it makes a very large, strong tree and because of its heavy yield of large fruits it is considered one of the most promising of the new varieties. Probably one of the best commercial plums for the Northwest, and its long season, large, high quality fruit and fine formed, hardy tree makes it one of the very best home orchard plums.



Underwood

✓ RED WING

(Minnesota No. 12)

Is one of the largest of the new plums and the flesh is firm enough to make it an excellent variety for shipping and cooking. The stone is small and entirely free. When thoroughly ripe this plum may be peeled like a peach, and eaten with cream and sugar. The color is yellow overlaid with bright red. Quality is good. One of the leading market varieties. No home orchard is complete without Red Wing. Season late August.

May 1, 1923.

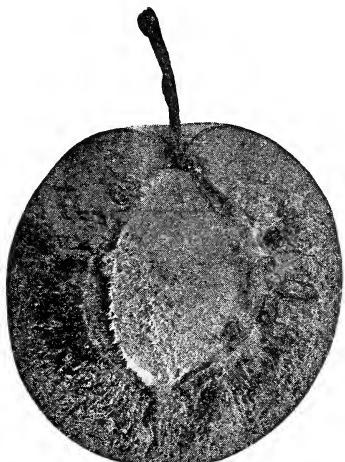
"Received trees and everything was in good shape."—G. E. MacR., White Bear, Minn.

May 7, 1923.

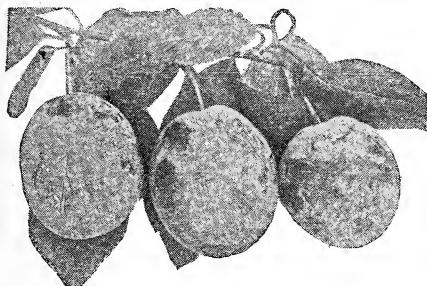
"The plum trees arrived Thursday, May 3rd, in very good condition."—Dr. F. C. M., The Mayo Foundation, Rochester, Minn.

May 1, 1923.

"The plum trees and plants ordered came to me in good condition."—W. H. T., Annandale, Minn.



Red Wing
(Photo by Univ. of Minn.)



Tonka

✓ TONKA

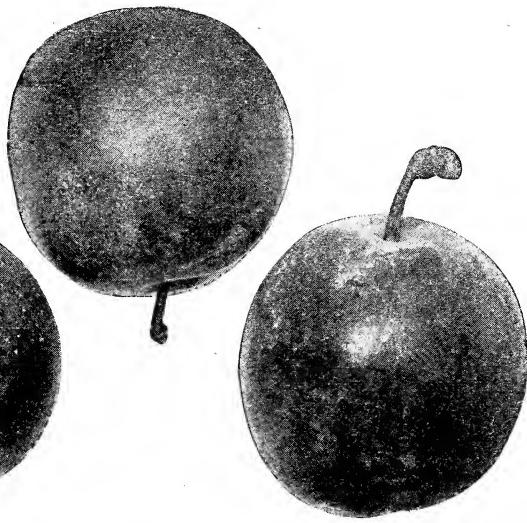
(Minnesota No. 21)

Tonka is considered one of the most promising plums yet produced, particularly where early returns are desired. The fruit is large, yellowish, overlaid with red, and the flesh is very firm. When ripened the stone is free. The flavor is sweet, and the quality is good. The season is about August 15th. A very fine market plum, because of its splendid keeping and shipping qualities, and because of its very regular heavy production.

✓ WINONA

(Minnesota No. 30)

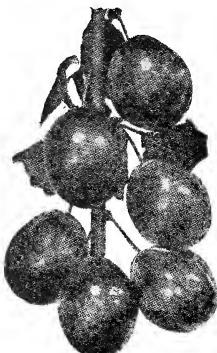
Produces a vigorous, well-balanced tree, which requires little pruning. It fruits regularly and is very hardy. The fruit is very large, yellowish, turning to red when ripe. The quality is high, and the plum sweet and juicy, with a tough, protective skin. Its regular annual production of large crops of big, well colored market plums makes it popular as a commercial variety.



Winona

April 3, 1922.

"The plants reach me in due time and all are growing fine."
—Mrs. A. A., Kelso,
N. D.



Hennepin

HENNEPIN**(Minnesota No. 132)**

This variety, which was named last year, is one that is long remembered by everyone who has seen it, for its highly colored, dark red flesh is unusual in our large plums of the Northwest. The flesh is firm, sweet, and juicy, and the quality is very good. The tree is medium sized, a very strong grower, and forms a round head. It is a variety valuable for both home and market use. Especially recommended for preserving, when the color shows up to best advantage. Makes an excellent pollener for Zumbra Cherry.

LA CRESCENT**(Minnesota No. 109)**

One of the best home orchard plums of the new creations. Not a large plum, but of very highest quality, and of a bright yellow color. It is equally as valuable for cooking as for dessert use. One of the most valuable home orchard plums available. Season very early.

GOLDEN ROD (Minnesota No. 120). Another yellow plum, not as high in quality as LaCrescent, but a good market plum. The fruit is large, round, and the flesh is firm. Season late August.

MOULD (Minnesota No. 50). A hardy tree and a heavy, regular producer. Red. Because of its large size, firm flesh and attractive appearance, promises well for a leading market variety. Season Sept. 1st.

ELLIOTT (Minnesota No. 8). A strong growing, hardy tree. It has been fruited successfully as far north as Winnipeg. A productive and regular bearer of large, red fruit. Promising market variety. Season about September 1st.

MONITOR (Minnesota No. 70). A medium sized tree, forming a compact, well-shaped head. Hardy and productive. Fruit is red, well colored, large, firm, and of fair to good quality. Promising market plum. Late midseason.



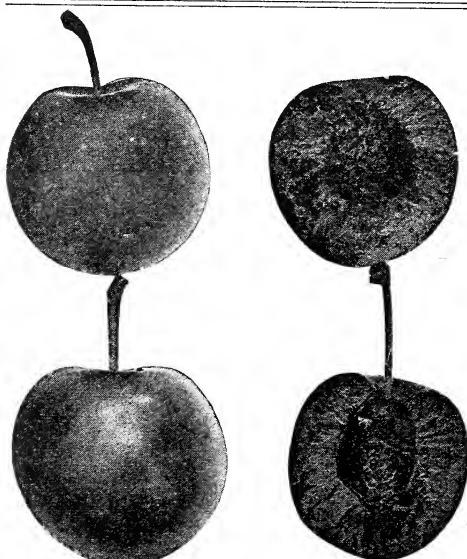
La Crescent

June 5, 1923.

"Trees doing O. K. Well satisfied."—R. C.
R., University Farm, St. Paul, Minn.

Dec. 18, 1923.

"All O. K. Doing well—100 per cent."—A.
B. E., Fergus Falls, Minn.



Zumbra Cherry
(Photo by Univ. of Minn.)

ZUMBRA CHERRY

This remarkable cherry hybrid contains the blood of the Sweet Cherry, Sandcherry, and wild Pin Cherry. The quality is good, and it has the flavor and crispness of flesh somewhat resembling its Sweet Cherry parent. It is especially recommended for sauce and preserves, for when cooked the Sweet Cherry flavor is especially noticeable. The season extends from the last week in August to the middle of September, and the fruit hangs well to the tree. The tree is low growing, of a decidedly dwarf type, and is a very vigorous grower and extremely productive. The fruit reaches an inch in diameter, and is born in thick rope-like clusters along the wood of the last season's growth. The color is very dark, nearly black when ripe, and the flesh firm, greenish, and sometimes touched with red when fully matured. The stone is small and entirely free. This has been described as one of the most promising of the Minnesota Fruit Breeding Farm products. It bears at a very early age, nearly always blooming the year after planting. It has been fruited successfully as far into Canada as Winnipeg.

Zumbra Prices:	1	10	100
Standard	\$0.90	\$8.50	\$80.00
Medium80	7.50	70.00
Small70	6.50	60.00

Jan. 28, 1923.

"Say, the Latham is sure some raspberry!"
—L. F. G., Rochester, Minnesota.

Apples

A NEW WINTER APPLE

HARALSON (Minnesota No. 90). The Northwest's new winter apple. This remarkable winter apple, and Minnesota's only high quality red, winter eating apple that will keep until late spring and early summer. It is a seedling of Malinda; the tree is a vigorous, upright grower, entirely hardy, and an early bearer. It produces large crops of evenly colored, bright red fruit of highest quality. We consider ourselves fortunate to be able to offer even a limited stock of small trees of Haralson this season. Order early for every one will try to get some of this variety.

Prices: 3-5 feet whips \$2.00 each; \$17.00 per ten.

STANDARD VARIETIES

We offer well grown, standard size trees, 4½ to 6 feet, well rooted with strong two-year top. Best size for planting.

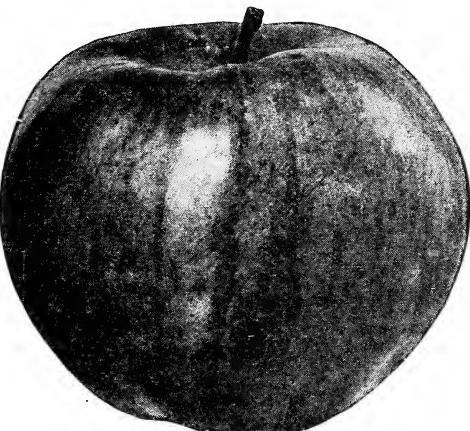
Each 85¢; \$8.00 per 10.

DUCHESS (Oldenberg). Season: September. The leading early variety in Minnesota. Very hardy. A regular, heavy bearer of beautiful roundish apples of streaked red and yellow. Eating apple.

HIBERNAL. Season: September to November. The hardest apple known. Especially valuable as a stock to top-work other varieties on. Long lived; branches are unusually strong; a heavy bearer. Cooking apple.

PATTEN GREENING. Season: September to December. The best "Greening" for the Northwest. Very hardy, a heavy, regular fruiter. Apples large and a beautiful yellow when ripened. Eating or cooking apple.

WEALTHY. Season: September to January. The best market and most popular home orchard variety in Minnesota. Fruit medium to large; beautiful red, and flavor unexcelled. Eating apple.



Duchess

Crab Apples

TRANSCENDENT. Season: September. Hardy, strong growing tree, but blights badly some seasons. A heavy, early bearer, especially fine for pickling. Cooking apple. Prices the same as for Standard apples.

Dec. 19, 1923.

"The raspberries we got of you are fine and grew nicely."—J. W. M., Robbinsdale, Minn.

Special Announcement

DANIELS' RED DUCHESS

The Duchess Apple with the Solid Red Color

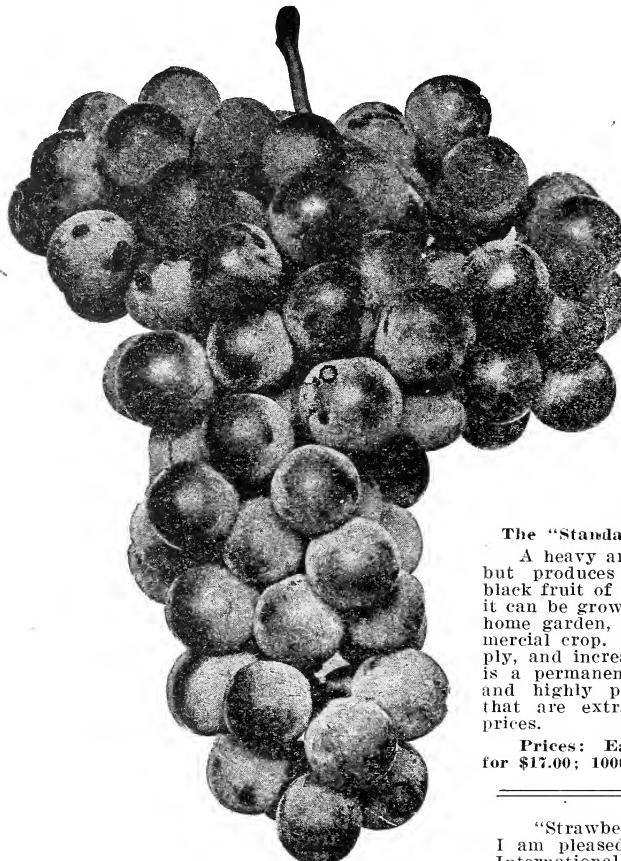
Wealthy

Last summer we purchased, at what is probably the highest price ever paid for an apple variety in Minnesota, the original tree, and exclusive propagation rights to a new and exceedingly profitable apple.

This apple is what scientists term a true bud sport of a Duchess or Oldenberg apple. This new variety which we have named **Daniel's Red Duchess** has all the characteristics and good points of the old Duchess, including its hardiness and heavy, regular bearing habits, with a marked improvement in color. Instead of being simply streaked with dashes of red as the Duchess, it has a solid bright, red color,—a color as strikingly red as in the Wealthy apple. This color makes the apple sell very rapidly on the market, as there are practically no apples of bright red color on the market in that season, and it brings a premium of from twenty-five to fifty per cent above the price paid for summer apples of ordinary color.

We are thoroughly convinced that this variety will entirely replace the old Duchess here in the Northwest, and throughout the entire country where there is a market for a striking bright red summer apple with Duchess hardiness and quality.

We will have no trees available for sale until the fall of 1924 and the spring of 1925. For the present the trees of this variety can be purchased only from us, as we have the exclusive right to propagate, and the exclusive ownership of all existing wood of this variety.



Beta

ALPHA

A more recent introduction than Beta, and preferred to it by most of those who have grown it. Equal to Beta in hardiness and yield. The size of the fruit is slightly larger, and the quality somewhat superior. It is worthy of extensive cultivation.

Prices: Each 25c; 12 for \$2.75; 25 for \$5.25; 100 for \$20.00; 1000 for \$190.00.

"The gooseberries and grapes I have received in fine shape."—E. O. S., Dawson, Minn.

"Received berries, grapes, and rhubarb in fine order."—B. N. F., Robinsdale, Minn.

"I received a hundred plants last fall of the Latham; I think they all lived. Also, I got some of your Minnehaha strawberries last spring; they set a nice row, and they were the largest plants I ever saw."—W. A., Des Moines, Iowa.

Feb. 19, 1923.
"The nursery stock I got from you has done fine; I have watered them and taken good care of them. I may want some more stock this spring. The Minnehaha berries are rather late, but are fine producers."—G. A. K., Deerwood, Minn.

Dec. 21, 1923.

"The Latham raspberry plants I purchased from you have done well here, in fact they are the best producers of any raspberries I have tried

Hardy Grapes

When we say hardy, we mean just that. These varieties are able to withstand our severe, northern winters without any protection. They may be grown on a fence, over a building, or on a windmill, and should bear heavily everywhere. For real heavy production, they should be trained on trellises and cultivated.

Fully ripened, they may be used as a dessert grape, but their most important use is for jelly and grape-juice. There is great demand for them for these purposes, and in fact grapes are one of the most easily salable and most profitable horticultural crops. Once established there is no fruit crop easier and cheaper to produce. An acre of Daniels' Hardy Grapes will prove a real "Mortgage Lifter."

BETA**The "Standard" Hardy Grape of the Northwest**

A heavy annual bearer, hardy as the wild grape, but produces enormous crops of medium sized, black fruit of good quality that ripens so early that it can be grown far north. An essential part of any home garden, and wonderfully profitable as a commercial crop. The demand is greater than the supply, and increasing every year. A vineyard of Beta is a permanent investment that will prove lasting, and highly profitable. We offer one year plants that are extra fine, and at unusually reasonable prices.

Prices: Each 20c; 12 for \$2.25; 25 for \$4.50; 100 for \$17.00; 1000 for \$160.00.

May 5, 1923.

"Strawberry plants arrived in fine condition. I am pleased with the looks of them."—H. K., International Falls, Minn.



Alpha

May 5, 1923.

"The gooseberries and grapes I have received in fine shape."—E. O. S., Dawson, Minn.

May 19, 1923.

"Received berries, grapes, and rhubarb in fine order."—B. N. F., Robinsdale, Minn.

April 7, 1923.

"I received a hundred plants last fall of the Latham; I think they all

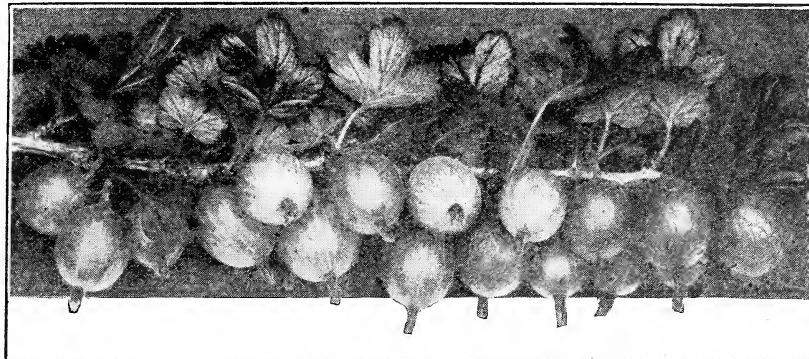
lived. Also, I got some of your Minnehaha strawberries last spring; they

set a nice row, and they were the largest plants I ever saw."—W. A., Des Moines, Iowa.

to date, and I have tried at least a half dozen of the leading varieties."—N. P. D., Fayetteville, Arkansas.

Dec. 17, 1923.

"The Minnehaha strawberry and Latham raspberry stocks have both done well considering the dry season. Both have borne well and are in satisfactory condition. I shall want some more plants in the spring, and am glad to say that your stock suits me so well that I will order from you."—A. D. B., St. Paul, Minn.

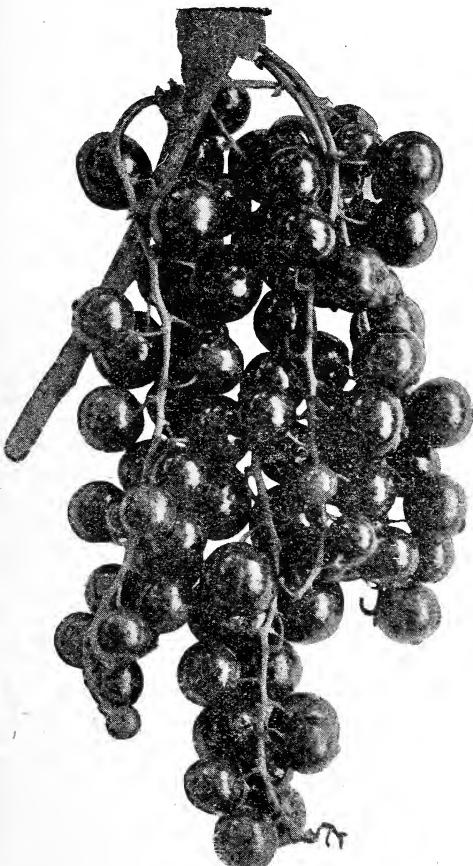


Carrie

THE CARRIE GOOSEBERRY

Carrie is the most popular gooseberry for Minnesota and adjoining states. Berries are of good size, and the plant is a prolific yielder. One of our customers told us recently of getting two 24 crates from a single plant of Carrie Gooseberry. Perfectly hardy. Foliage free from disease. Sometimes called "Thornless Gooseberry." Good, strong plants ready to fruit next year.

Prices: Each 25c; 12 for \$2.50; 25 for \$5.00.



Perfection

PERFECTION CurrANT

Perfection is one of the largest and finest of the currants, and the outstanding one for home use. The bunches are of large size, and the berries an attractive bright red. Won the Barry \$50.00 Gold Medal of the Western New York Horticultural Society, the Pan-American Exposition Medal, and the Gold Medal at the St. Louis Exposition of 1904.

Prices: Each 25c; 12 for \$2.50; 25 for \$5.00.

WILDER CurrANT

One of the leading commercial varieties. A more vigorous grower and a heavier yielder than the Perfection. The bunches are not as large as the Perfection, but they are of a good size, and well filled out. Preferable to Perfection as a commercial berry, except on very particular local markets.

Prices: Each 20c; 12 for \$2.00; 25 for \$4.00; 100 for \$15.00.

Dec. 19, 1923.

"The Progressive strawberry and Latham raspberries were fine plants, and I had very good results from them. The strawberries last year were wonderful in the amount produced and the quality of the fruit. The Latham are doing well."—A. M. W., Park Rapids, Minn.

Feb. 24, 1923.

"My plants which I received from you did fine last year, even if it was real dry such long roots, that I suppose they reached the moisture anyway."—M. S. N. T., McIntosh, Minn.

May 9, 1923.

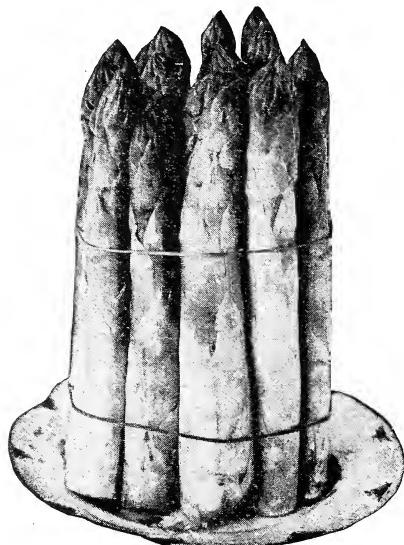
"I have received the currants; they came in fine shape."—A. M., Duluth, Minn.

June 3, 1923.

"Plants arrived in fine condition. I was perfectly satisfied; all coming fine."—M. H., Minneapolis, Minn.

Jan. 8, 1923.

"Latham plants were duly received. Thank you. I am in the market for 1,000 more for spring shipment. Please let me know the best price at which you can supply them. With best wishes for 1923."—J. A. T., Exeter, N. H.



Washington Asparagus

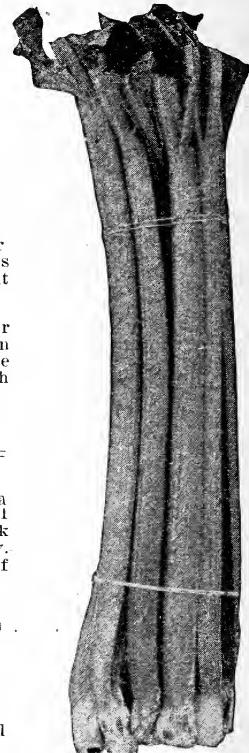
Asparagus

Asparagus furnishes the earliest and most cherished of garden greens, which may be used from early spring until late June. Once properly established an asparagus bed will last for many years, and it is an essential part of every home garden.

WASHINGTON This giant asparagus is the result of fourteen years of plant breeding by the United States Department of Agriculture in an endeavor to develop a rust-resistant asparagus superior to all older varieties in yield and in quality. It is the most palatable and tender variety known, and produces enormous stalks of a brilliant, dark green color. The shoots do not branch out until they are well above cutting height. It has proven itself to be a tremendous producer, and, best of all, it is entirely free from rust.

Prices: 12 for 75c; 25 for \$1.30; 100 for \$4.00; 500 for \$15.00; 1000 for \$27.50.

May 29, 1923.
"We received our asparagus roots in good shape."—
M. E. M., Amboy, Minn.



Strawberry Rhubarb

Rhubarb

The most all-around satisfactory perennial vegetable. Year after year from early spring until late fall fresh stems may be pulled, and the roots may be forced in the cellar in winter time. Pie-plant, or wine-plant, as it is sometimes called, is used for pies, sauces, and satisfying beverages.

STRAWBERRY RED Strawberry is one of the most popular varieties of Rhubarb for home garden planting. It is a heavy producer of tender, crisp stalks of an attractive red color. We offer large, vigorous roots that will make a strong growth from the start.

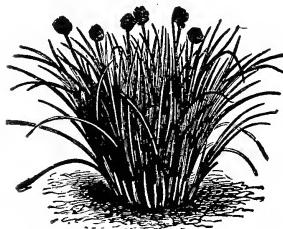
Prices: Each 15c; 6 for 80c; 12 for \$1.50; 25 for \$3.00.

Jan. 10, 1923.
"Last spring I received from your nursery 100 plants of the Minnehaha strawberry. These plants were the finest bunch of strawberry plants I ever received. Not a poor plant in the bunch and in less than one week after planting every plant had started growth so you could see the row. They have made the best record as to vigor of growth and increase of plants that I have ever seen."—A. W. P., Osage, Iowa.

Nov. 25, 1922.
"Latham plants received O. K. Thank you for prompt shipment. May want more in the spring."—J. A. T., Exeter, N. H.

Oct. 19, 1922.
"The plants were fine and in nice shape."—A. B., Excelsior, Minn.

May 8, 1922.
"Received your shipment of plants in A-1 condition."—C. R., Sacred Heart, Minn.



Chives

Chives

Chives or Grass Onions, are perennial onion-like plants that grow in dense clumps, forming a sod. The leaves are used for flavoring and for garnishing. If potted up in the fall they may be grown in the window garden and used all winter.

Prices: 12 for 30c; 25 for 60c; 100 for \$2.00.

Dec. 19, 1923.
"The Minnehaha strawberries are very satisfactory; a large berry and good yield."—J. B. B., Waconia, Minn.



Progressive

DEEPHAVEN (Everbearing)**(Minnesota No. 41)**

Deephaven is the most promising Everbearing strawberry for the Northwest. Originated at the State Breeding Farm, The berries are much larger than "Prog," as early as Progressive, and heavily. The spring crop is as Dunlap. In the fall it fruits heavily on young plants. Order early if you want some of these, as our supply is very limited.

Price: 25 for \$1.50; 50 for \$2.50; 100 for \$8.00.

May 10, 1923.

"I planted all my strawberries that I received last Saturday. I am well satisfied with your strawberry plants."—J. V., N. St. Paul, Minn.

Strawberries

We have one of the finest strawberry stocks in the Northwest for 1924 delivery, and one of the most valuable assortments of varieties ever offered. We have kept up with the times, and are featuring the real money-makers,—new but thoroughly tested varieties,—varieties that are officially recommended by the highest state authorities,—varieties which the leading growers are now using, and which all growers who desire maximum profits will eventually have to grow. Let Daniels' high-quality plants, of these new varieties be the starting point for your success in strawberry growing.

PROGRESSIVE (Everbearing)

The best, most prolific, and highest in quality of the Everbearers; yields two crops a year, one in the spring, earlier than the standard June fruiting varieties, thus bringing the highest prices; and the other starting late in July and lasting the balance of the summer and fall. IT IS THE ONE BEST GENERAL UTILITY BERRY. No planting is complete without it. Plants set this spring will bear this summer and fall. Progressive does well everywhere. Do not let another summer go by without providing yourself with this delicious strawberry from your own garden.

Prices: 25 for 80c; 100 for \$1.75; 500 for \$7.50; 1000 for \$14.00.

Dec. 19, 1923.

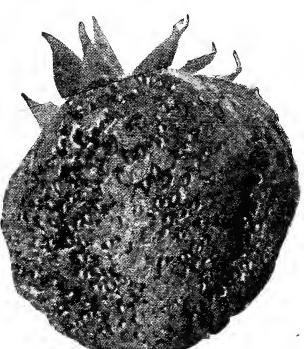
"The Latham I got from you a year ago made very vigorous growth and look fine."—A. G. K., Adams, Minn.

Dec. 19, 1923.

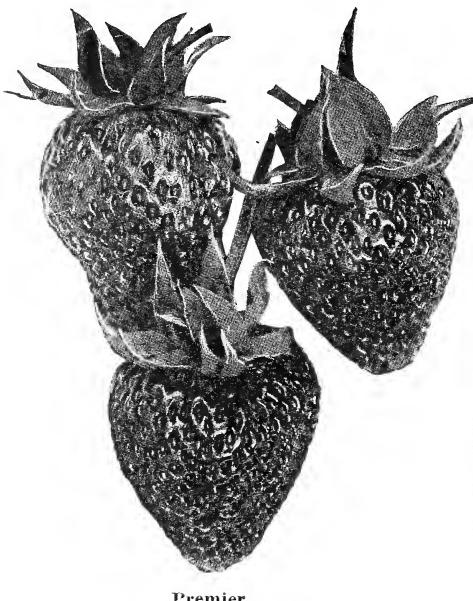
"The raspberries and strawberries purchased from you have grown just fine. The everbearers have borne splendidly. We were well pleased with them."—W. M. E., Parkers Prairie, Minn.

May 19, 1923.

"Received plants in O. K. condition."—C. A. A., Buhl, Minn.



Deephaven



Premier

Dec. 18, 1923.

"The Minnehaha strawberry plants bought from you grew fine and made a fine growth."—J. J. H., Springfield, Minn.

March 6, 1923.

"I want to set out some berries this spring. I got berries from you once before that were good, so am going to buy again. I want Dunlap and Progressive strawberries, King and Latham red raspberries, and some Black Caps."—F. B., Hammond, Minn.

PREMIER

Early. Throughout the northern half of the United States Premier is acclaimed as the one best early strawberry. Very profitable. Just glance thru this long list of its good points; vigorous grower; very heavy producer; extra early; unusually long season; berries hold up in size to the end; quality of the best; shape, color, and general appearance unexcelled; color and flesh solid to the center; excellent shipper; fine for canning and preserving; healthy foliage; resists drought well. Premier was placed on the list of varieties recommended for Minnesota by the Minnesota State Horticultural Society in 1922.

Prices: 25 for 60c; 100 for \$1.25; 500 for \$4.50; 1000 for \$8.00.

DUNLAP

Midseason. Dunlap needs no introduction, as it is probably the best known berry there is. It does well everywhere, and is a regular producer of large crops. Good market and home garden berry.

Prices: 25 for 50c; 100 for \$1.00; 500 for \$3.50; 1000 for \$6.00.

Dec. 20, 1923.

"I have grown Minnehaha berries for two years and am highly pleased with them. Had it not been for the Minnehahas this last season I would not have made much more than expenses. They were the finest berries I ever saw anywhere. Cannot sing their praises too highly."—N. B., Lester Prairie, Minn.

Dec. 19, 1923.

"The strawberry plants we got from you did very well for this dry country."—W. M. Y., Orin, North Dakota.

Dec. 21, 1923.

"The Minnehaha strawberry plants made an excellent growth. I am very well pleased with them."—A. H., Stillwater, Minn.

MINNEHAHA

(Minnesota No. 935)

Late. We consider this our most profitable June-bearing variety.

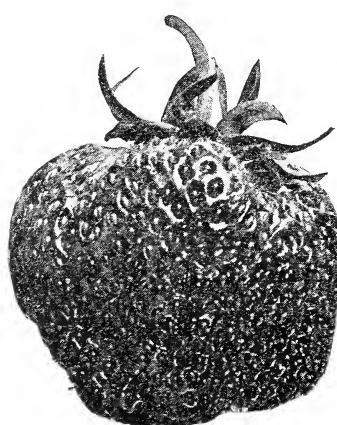
We have had one picking produce at the rate of \$600.00 per acre, and this past season one of our customers reported a yield of over \$1250 per acre on Minnehaha. MINNEHAHA

is at its best just after the heaviest picking season for other varieties, when good berries are scarce, and prices for good fruit are going up again. Turn your pickers into a field of MINNEHAHA at this time, and you no longer have a picking problem, for the berries are extraordinarily large, easy to pick, firm (even in wet weather) and KEEP IN GOOD PICKING CONDITION ON THE VINES FOR THREE OR FOUR DAYS. One can pick more quarts of MINNEHAHA in an hour than any other variety we have ever grown. They are healthy, unusually vigorous plants, apparently free from strawberry weevil attacks, and hold their size well to the end of the season. Plant MINNEHAHA heavily. You will not regret having three-fourths of your acreage planted to Daniels' true-to-name MINNEHAHA plants.

Prices: 25 for 60c; 100 for 25; 500 for \$4.50; 1000 for \$8.00.

Dec. 16, 1923.

"My Minnehaha went about the rate of 350 crates this year, at \$3.50 per crate, \$1225."—J. H., Hennepin County, Minn.



Minnehaha
(Photo by Univ. of Minn.)

EASYPICKER (Minnesota No. 775)

Imperfect. Midseason. One of the heaviest fruiting varieties yet produced, and as its name implies, unusually easy to pick. The fruit is medium to large, regular, and nearly round. Color good, with dark red flesh, entirely lacking in core or fiber in the center; good shipper, quality of the very highest. An unexcelled home garden berry. Must be planted with some other variety for pollination.

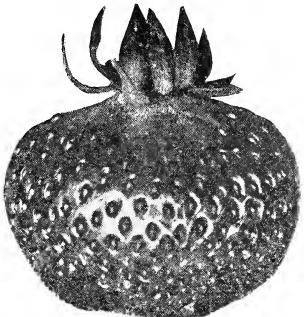
Prices: 25 for 80c; 100 for \$1.75; 500 for \$6.50; 1000 for \$12.00.

May 5, 1923.

"Received the strawberries O. K.; they were dandies."—G. A. M., Becker, Minn.

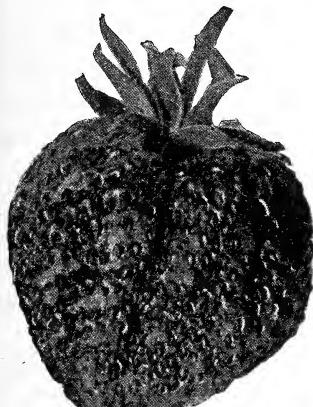
May 7, 1923.

"Plants received in excellent condition; I still find room for a few additional which I trust you will supply me at same rates."—H. D. J., St. Paul, Minn.



Easypicker

(Photo by Univ. of Minn.)



Chaska

CHASKA (Minnesota No. 801)

Early midseason. Another very valuable origination of the Minnesota State Fruit Breeding Farm. Fruit large, dark, glossy red, juicy flesh, but good shipper; heavy yielder; foliage vigorous; and plants very hardy. Quality of the highest. The unusual feature of this berry is that it requires only two or three pickings, but in these two or three pickings it produces as heavily as any other of the midseason berries. Coming moderately early, when prices are still high, the entire crop brings a high price. One of the most promising new commercial varieties.

Prices: 25 for \$1.00; 100 for \$2.00; 500 for \$8.00; 1000 for \$14.

May 12, 1923.

"I received your plants and I must say they were as sturdy as I have ever seen, and were in very good shape."—O. S. L., Buffalo, Minn.

May 3, 1923.

"The trees arrived in fine shape. I got them planted the same day. I hope to be able to plant more next year."—J. R., Foley, Minn.

NOKOMIS

(Minnesota No. 489)

Midseason. A heavy yielding berry of highest quality, especially fine for local market and home garden use. Size very large, plants vigorous growers, and disease resistant. Makes an excellent mulcher for Easy-picker.

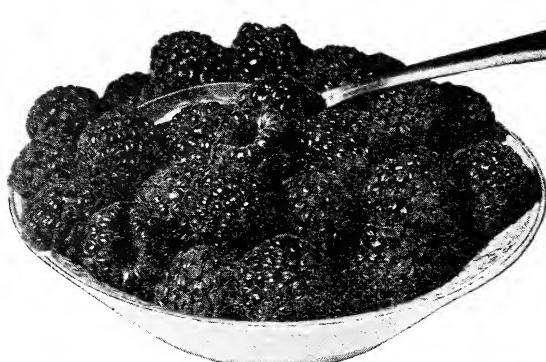
Prices: 25 for 80c, 100 for \$1.75; 500 for \$6.50; 1000 for \$12.00.

May 31, 1922.

"I received the strawberry plants O. K. I was very well pleased with the plants and the service and assure you if I have any occasion to patronize your nursery I will do so."—C. L. P., Olivia, Minn.



Nokomis
(Photo by Univ. of Minn.)



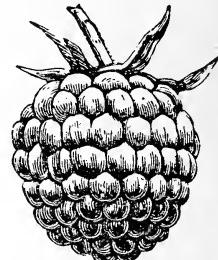
Latham
(Photo by Univ. Minn.)

duced in great abundance. It brings a premium of 50c to \$1.00 on the market. **The one best raspberry for home or market use.**

Price: 12 for \$1.00; 25 for \$1.50; 100 for \$5.00; 500 for \$22.50; 1000 for \$40.00.

June 13, 1923.

"The strawberry plants arrived in time all right. I wish to compliment you on the fine quality of the same. I have interested some of my friends in them also and you may have gotten some orders from them."—J. W. T., St. Paul, Minn.

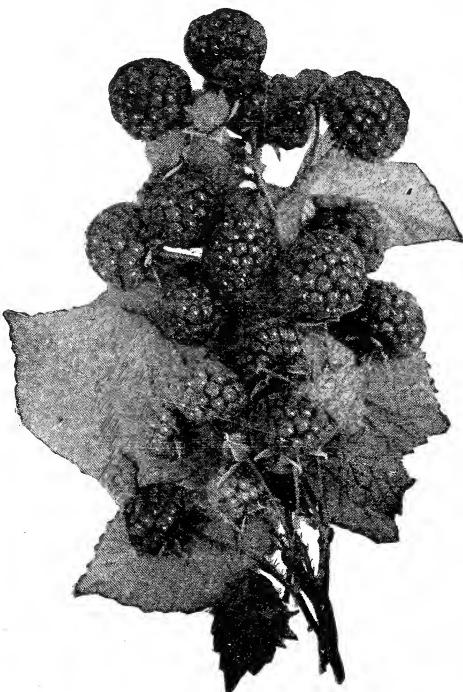


Sunbeam

SUNBEAM RED RASPBERRY

The hardiest red raspberry. Suitable for growing in extreme northern prairie sections, and on very sandy soils.

Prices: 12 for 90c; 25 for \$1.50; 100 for \$4.00.



St. Regis

ST. REGIS (The Everbearing Red Raspberry)

The best everbearing raspberry for the Northwest. Bears two crops a year,—one in July, and one in September. Should fruit the first fall after planting. A valuable home garden berry in many sections.

Prices: 12 for 75c; 25 for \$1.00; 100 for \$3.00; 500 for \$12.50; 1000 for \$24.00.

Dec. 20, 1923.

"Two years ago I purchased a few hundred Latham Raspberry plants from you. This past season they bore well. Large berries, much better than the King or Miller to my notion, and very hardy."—T. W. G., Hennepin County, Minn.

Aug. 16, 1923.

"The 1,000 Latham I got from you are nearly all growing and doing fine. They sure have large, sweet berries on them. I got 1,000 from a company at E_____, but they did poorly, nearly all were old canes, nearly all are dead."—Detroit, Minn.

April 25, 1923.

"The L._____, berry sets as ordered arrived in good condition and are very satisfactory. Thanking you for and am very promptness, I am," H. A., Rochester, N.Y.

"Having purchased some Lathia, 26, 1923. berry plants from you last year and bed. Raspberries, I was pleased with the few berries that very bore, I have been thinking of planting a couple more rows this spring."—J. A. K., Middletown, Penn.

PLUM FARMER BLACK RASPBERRY

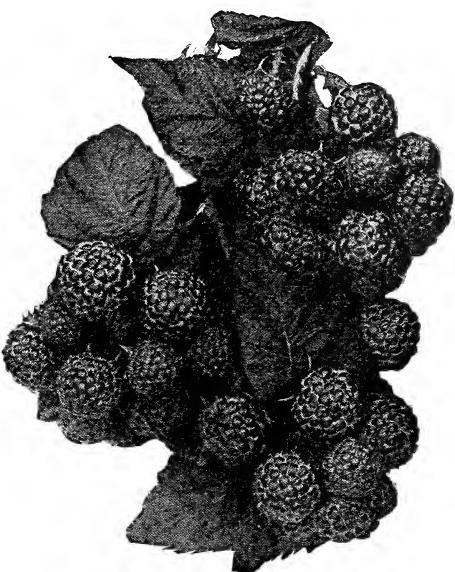
One of the earliest Black Raspberries. Quality fine; berries large, firm, and good shippers. Healthy and vigorous; preferable to Cumberland where earliness is desired.

Prices: 12 for 90c; 25 for \$1.25; 100 for \$4.00;
1000 for \$30.00.

CUMBERLAND BLACK RASPBERRY

Because of its heavy yields and large fruits Cumberland is the most popular of the Black Raspberries. The plants are very productive and the fruit is large, firm, jet black, and of extra-fine quality. Called by many the "Business Black Cap."

Prices: 12 for 90c; 25 for \$1.25; 100 for \$4.00;
1000 for \$30.00.



Cumberland

Dec. 17, 1923.

"Latham raspberry doing wonderfully well. Others having same experience. Duluth strawberry obtained from you also a favorite. I am partial to an everbearing which produces a prolific and protracted fall crop. The Duluth provided strawberries for the table for about seven weeks last fall."—G. B., St. Paul, Minn.

May 14, 1923.

"I was very well pleased with the Cumberland Black Raspberry plants I received a short time ago."—A. H., Stillwater, Minn.

Dec. 22, 1923.

"The strawberry plants received from you were exceptionally fine and did remarkably well in productiveness."—H. W. E., Carrington, N. D.

Dec. 19, 1923.

"I received your stock in good condition."—W. J. S., St. Paul, Minn.

May 5, 1923.

"Received the plants yesterday and they were in perfect condition."—A. R., Melrose, Minn.



Golden Glow

Golden Glow (*Rudbeckia*). Grows and thrives everywhere. Six feet tall, bearing large, yellow, double flowers from July to September. Fine for cut flowers.

Hardy Perennials

We list below the most satisfactory perennial flowers for the Northwest. Once established they will be a source of regular annual delight, as they will flower abundantly for many years to come. We offer large, strong plants.

Prices: 30c each; \$2.50 per 10.

Columbine (*Aquilegia*). As hardy as the wild Columbine, but a freer bloomer, with large, showy and graceful flowers. No garden is complete without it. Season June.

Fall Daisy (*Pyrethrum*). The "Giant Daisy". Grows 4-6 ft. tall, and is covered with large 3 inch, yellow centered, white flowers from July to September.

Gaillardia (*Blanket Flower*). Blooms freely all summer. Flowers large and daisy like, but of beautiful crimson and orange coloring. Fine for continuous cutting. Height 18 inches.

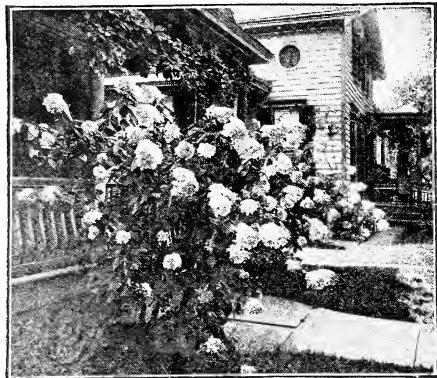
Iris (*Liberty*). Iris still leads in popularity among the early spring bloomers. We offer highly improved, named varieties, in white, yellow, and blue.

Larkspur (*Delphinium*). One of the hardest and best of the perennials. Graceful, foot-long spikes of delicate blue and white are borne on two-foot stems from July to frost.

Physostegia (*False Dragon Head*). A beautiful midsummer flower, forming dense bushes 3-5 ft. high. Bears long spikes of small, delicate white or pink tubular flowers.

May 27, 1923.

"I am so well pleased with the raspberries I got from you, that I want some strawberries."—W. C. H., N. Hibbing, Minn.



Hydrangea P. G.

bloomer. Excellent for heavy screen or hedge. Universally successful.

MOCK ORANGE (*Syringa*). 8-10 ft. Sweet scented, waxy, orange-like blooms, borne profusely in June. Always satisfactory where an attractive, large shrub is wanted.

SPIREA (Anthony Waterer). 1½ ft. Blooms continuously most of the summer. Flowers dark crimson. Unexcelled for edging and for use in front of taller shrubs.

SPIREA VAN HOUTTEI (Bridal Wreath). 5-7 ft. Blooms in June. Too well known to need description. The Northwest's most used, most adaptable, and probably most valuable shrub.

HEDGING SHRUBS

A small size, suitable for starting "Live fences." Good, well rooted plants. \$2.25 per 10; \$20.00 per 100.

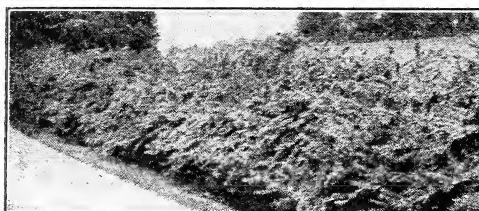
THUNBERG'S BARBERRY. Described above. Best, low, unsheared hedge.

BUCKTHORN, 10-20 feet. May be sheared to any height. Hardest and best sheared hedging.

CARAGANA. Described above.

TARTARIAN HONEYSUCKLE. Described above.

SPIREA VAN HOUTTEI. Described above.



Barberry Hedge

WINDBREAK TREES

GOLDEN WILLOW. The best quick-growing deciduous windbreak tree. Hardy. Bark attractively colored. We offer vigorous 3-4 ft. trees at \$1.50 per 10; \$10.00 per 100.

May 9, 1923.

"Everything which I ordered from you has arrived in good condition and is of very good quality. The strawberry plants are growing nicely."—S. C. H., Brocton, N. Y.

Hardy Shrubs

We offer here a choice list of Hardy Ornamental Shrubs. Our plants are well grown, with good roots and tops,—exceptionally fine plants for our low price. 50c each; \$4.50 per 10.

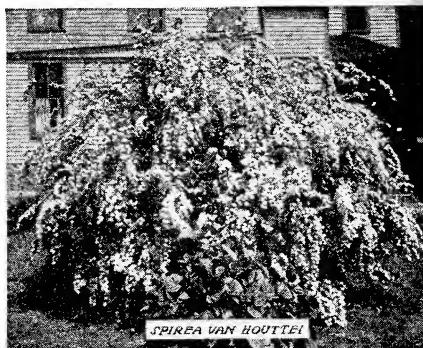
BARBERRY (Thunberg's, or Japanese). 2-3 ft. A beautiful dwarf shrub, free from rust. The green foliage turns to a rich crimson in fall. Masses of bright, scarlet berries hang from the twigs through fall and winter.

CARAGANA (Siberian Pea Tree). 10-12 ft. The bright yellow, pea-shaped blossoms of June are followed by miniature pea-pods. Foliage attractive and deeply cut. Is hardy in the most trying locations.

TARTARIAN HONEYSUCKLE. Blooms in June. The fragrant pink or white blossoms are followed by bright colored berries. Hardy and a vigorous grower.

HYDRANGEA (*Paniculata Grandiflora*). 4-5 ft. Blossoms from August to frost. The enormous, showy blossoms last well. Blooms the first year, and succeeds everywhere.

LILAC (Purple or White). 10-15 ft. Well known wherever shrubs are used. An early spring



SPIREA VAN HOUTTEI

ORNAMENTAL TREES

NEWPORT (Minnesota No. 116). A beautifully colored Plum tree. Foliage a deep reddish purple throughout the entire season. Fruit small and worthless. Tree valuable for its striking foliage color. Good sized trees, \$1.00 each.

NUT TREES

The hardy nut trees make valuable shade trees, as well as furnishing an abundant supply of valuable nuts.

BLACK WALNUT. Excellent shade tree, as well as nut producer. Wood very valuable. One year old, 20c each; \$1.50 for 10. Three year old, transplanted, 75c each; \$6.50 for 10.

BUTTERNUT. Hardier than the Black Walnut, and a good producer. One year old, 20c each; \$1.50 per 10.

May 1, 1923.

"Received the cherry trees last week in good condition, and received the strawberry plants yesterday in fine shape."—W. F., Denver, Colo.

May 12, 1923.

"Have had wonderful yields from your Progressive strawberries. Didn't lose a single plant."

—Mrs. E. E. N., Larimore, N. D.

"Everything purchased from you in the past has been very satisfactory."—J. H. B. Minneapolis, Minn.

Please use this Order Sheet

The Daniels Nursery

FRANC P. DANIELS, Proprietor

LONG LAKE, MINNESOTA

Date.....

Please forward the following stock to:

Name _____

Street or R. F. D.

Post Office

County State

Express Office

Ship by Ship plants on or about.....

We exercise the greatest precaution to have all plants we furnish true to name, and will replace free of charge any plants proving otherwise. In no case will we be liable for more than the

exact price of each air plant, proving otherwise. In no case will we be liable for more than the original cost of the plants. See our full guarantee on page 19.

If you are ordering your plants sent by parcel post be sure to include postage with your remittance. See page 19 for rates.

NOTE: Early in the season we have in stock everything listed in this catalog, but late in the season we frequently run short of some of the varieties, therefore, when you order late please state whether we shall substitute something equally as good and as near like the variety ordered as possible, or return your money for any stock we may be out of.

Answer here:

Be Sure Not to Forget to Include in Your Order:

LATHAM RASPBERRY

The country's greatest Red Raspberry.

MINNEHAHA STRAW-BERRY

The Northwest's most profitable June bearing Strawberry.

UNDERWOOD PLUM

The Northwest's earliest, longest seasoned,
large, high quality, hardy plum.

HARALSON APPLE

The only high quality, long keeping, winter apple hardy enough for our great Northwest.

Please give below the names and addresses of any of your friends you think would like to receive a copy of this catalogue. We will appreciate your kindness:



INSTRUCTIONS FOR ORDERING

When to Order. As early as possible. "First come, first served," is the rule. Early ordering is a big help to us, and frequently late orders cannot be filled in full. For the last five years we have been sold out on some items before the end of the season. Send your order now. It will be carefully booked and shipped to you at the time you want it.

Special Discount. On all orders with full cash payment sent in before March 15th, we will allow a special discount of 5 per cent.

Dollar Minimum. Please do not ask us to fill orders for less than \$1.00. We lose money on them, as the office expense and packing room expense is as high as on larger orders.

Terms. Net cash with order. By adhering strictly to this policy we can keep down costs and maintain low prices.

Reserve Orders. We will reserve stock for those who so desire upon payment of 25 per cent with the order, the balance to be paid before shipment is made.

Shipping Season. We begin field digging about April 15th, and can ship plants promptly from that date until May 20th. The earlier that stock is planted, the better will be the results. We do not ship strawberry plants in the fall.

Method of Shipping. Express is the safest and generally the best way of shipping plants. All express orders are shipped transportation charges collect. Many of our small orders are

now shipped satisfactorily by Parcel Post. We do not recommend it for any but small orders, as it is very expensive on larger shipments. If you desire plants to go by Parcel Post add the following amounts to your remittance, to cover in part the costs of postage and special packing.

For each 100 Strawberry plants, add 10c.
For each 100 Raspberry plants, add 15c.

For each 12 Currants, Gooseberries, or grapes, add 12c.

No orders for more than 400 Strawberry plants, or 200 Raspberry plants, or 50 Gooseberry, Currant, or Grape plants should go by Parcel Post. No trees except the smallest size can go by Parcel Post. When stock is ordered to be sent by Parcel Post and no remittance is enclosed, we will have to send it postal charges C. O. D. This is a bother for you, and for us, so please include the postage.

Quarantine. Federal laws prohibit shipments of Gooseberries and Currants to points west of Minnesota.

Complaints. Any complaints will be taken care of promptly, and satisfactorily. If there is anything wrong let us know at once, while there is still time to make amends. Please give us a chance to make it right, for we want only satisfied customers.

Planting Instructions. Our Planting Instruction Guide will be sent free on request, whether or not you send an order.

Our Guarantee. We exercise the utmost care in labeling and packing our plants, and we guarantee them to be true to name, and correctly counted; and we will replace free of charge any which prove to be otherwise. In no case will we be liable for more than the original cost of the plants. We cannot be held respon-

sible for inability to make delivery because of strikes, fires, act of nature or any other causes beyond our control. We deliver plants to the transportation company in first class condition, guarantee safe arrival at destination, and will replace free of charge any plants lost or damaged in transit, upon proper proof.

*Write plainly, order early, and rest assured that you will have the best plants
that money can buy*

SEND ALL ORDERS TO

The Daniels Nursery
Long Lake, Minnesota

**PLUMS
FOR
PROFIT**

THE FABLE OF

The Three Wise (?) Men

TEN YEARS AGO

Once upon a time there was a man who thought he was wondrous wise. He sneered at anyone who said that men would ever fly. Not so long ago he took an airplane ride for five dollars.

THREE YEARS AGO

Again upon a time there was a man who thought that he was wondrous wise. He sneered at anyone who said that men could hear long distances thru the air.

Now he tunes in for his daily market and weather reports.

ONE YEAR AGO

And yet again upon a time there was a man who thought he was wondrous wise. He sneered at any one who said that plums would ever be a paying commercial crop in Minnesota. "The only plums we can grow are small, dinky little things that no one wants and you get a crop once in three years," said he.

Last fall he saw the State Fruit Breeding Farm exhibit of plums at the State Fair and then he ordered enough trees to plant a five acre commercial orchard of the New Minnesota Plums.



The New Minnesota Plums

The Most Sensational Fruit Introduction of Recent Years

**HARDY
LARGE
JUICY
SWEET
FIRM
FREE STONE
GOOD SHIPPERS
VIGOROUS TREES
HEAVY BEARERS
ANNUAL BEARERS
PROFITABLE**

**PLUMS
FOR
PLEASURE**